

Fund Raising

Contributed by Administrator

Fund Raising Opportunities Is your organization planning a fund raiser? Check our alternative to traditional activities and fund raising. Have fun while making it a family activity day and raise money for your organization. Here's the Plan...
OPTION # 1 50/50 When a group indicates they need between \$300 and \$1000, the 50/50 party may be the best and easiest to conduct. They are great for Little League, Parent/Teacher Associations (PTA), Hockey Teams and Schools Groups. Establish a date, time and prices to be charged and what menu of items will be included at the event. Example: You want \$7.50 from each bowler to cover the cost of their bowling. If you sell the tickets for \$15.00 you make a profit of \$7.50 for your organization. An event with 60 participants will make your organization \$450.00 not including a raffle which is highly recommended.
OPTION # 2 BOWL-A-THON When a group or organization wants to raise \$3000, \$5000 or \$25,000 or more, the best format is the Bowl-A-Thon. It will only work with organizations that have lots of movers and shakers. A Bowl-A-Thon is where individuals get pledges from family, friends and co-workers to support their cause. Typically, in a bowl-a-thon the average amount of pledges per person is over \$100. **EXAMPLE BOWL-A-THON EVENT \$15,000 net in one afternoon !**

$32 \times 6 = 192 \text{ bowlers} \times \$100 = \$19,200$
PLUS sponsorship or $\$20.00 \times 32 \text{ lanes} = \640.00

Total raised = \$18,840

Expenses: bowling, rental shoes, food, prizes, taxes, entertainment Approximately \$2,500.00

NET PROFIT \$27,600

This is an 82% return on your dollar not including raffles or auctions! **OPTION # 3 CORPORATE LANE SELL** The Corporate Lane Sell can be used in conjunction with any type of fundraiser. The way it works is committee members sell lanes to corporations and the corporation can send 6 of their employees out to represent the company. The corporation gets a tax receipt and gets to reward 6 employees for their hard work. Ordinarily, corporate lane sells are sold for \$100, \$200, \$500 and even \$1000. A fund raiser with 12 lanes can make an extra \$6000 for their cause. (12 lanes @ \$500 = \$6000) Mark your calendars today and contact Jonathan Piché at (613)-837-7000 to arrange your fund raising event